

Department of B.Com (PA)

PROFILE Dr S.Ambica

Educational Qualification: Degree	University	Month & Year of Passing
B.Com	Bharathiyar University	April-2005
M.Com	Bharathiyar University	April-2007
PGDCA	Bharathiyar University	April-2006
M.Phil	Bharathiyar University	April-2013
Ph.D	Bharathiyar University	May-2019

Responsibilities Held:

S.No	Responsibility	Period	College
1.	Convenor for Women Empowerment Cell	6.6.2022 to 26.6.2023	Pollachi College of Arts and Science, Poosaripatti
2.	Acted as C1 Manager in NAAC Accrediation Process	6.6.2022 to 26.6.2023	Pollachi College of Arts and Science, Poosaripatti

Papers Published:

S.No	National /International	Month and Year	Article Name
1.	International	Oct - 2016	A Study on customer attitude towards online shopping with special reference to Tiruppur District
2.	National	May – 2018	A Study on Problem faced by consumers towards online shopping with special reference to Tiruppur District.
3.	National	Jan-2022	Satisfaction Level of Mutual Fund Investors with reference to Coimbatore District
4.	National	Feb-2023	A Study on Investors' Attitude towards Mutual Funds with Reference to Coimbatore District

Participated in Guest Lecture and FDP Programmes:

S.No	Guest Lecture, Orientation / FDP	Title of the Programme	College
1.	Guest Lecture	Design Thinking	Pollachi College of Arts and Science, Poosaripatti
2.	Orientation	Start Up TN	Pollachi College of Arts and Science, Poosaripatti